

DAY OF THE TREAD

**Road Ride, Gravel Ride & 4K Walk
October 25-26, 2025**

Benefitting Tread Setters Adaptive Cycling,
a program of the Carrie Tingley Hospital Foundation
and New Mexico non-profit organizations.



































DayOfTheTread.com



The Carrie Tingley Hospital Foundation assists families with their medical and daily living needs and offer long-term assistance, education and programs through funding for research scholarships and quality of life programs such as a summer wheelchair sports camp and scholarships for therapeutic horseback riding and dance lessons.



2025 Day of the Tread Sponsor Benefits

| BENEFITS | Presenting Sponsor \$15,000 (1 Available) | Gravel Grinder Sponsor \$8,000 | 4K Walk or Road Events Sponsor \$5,000 | Route Sponsor \$2,500 (6 Available) | Recharge Zone \$1,000 (10 Available) | Roadie Sponsor \$500 (Unlimited) |
|---|---|---|--|---|---|---|
| Company logo placed on front of t-shirt Bicycle Safety Workshop for your team Included in multiple social media posts throughout the year Included in multiple electronic newsletters throughout the year Prominent placement on every web page |  | | | | | |
| Company logo included on the railing at the start/finish |  |  |  | | | |
| Company mentioned in all media interviews (radio/TV/Print) |  |  |  | | | |
| Company booth at the event EXPO |  |  |  | | | |
| Route named in your honor |  |  |  |  | | |
| Company name used on all marketing materials |  |  |  |  | | |
| Company banner hung at a recharge zone | | | | |  | |
| Company logo on DOTT Jersey |  |  |  | | | |
| Company logo placed on DOTT participant t-shirt |  |  |  |  |  |  |
| Hyperlinked company logo featured on DOTT website |  |  |  |  |  |  |

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