

# DAY OF THE TREAD

**Road Ride, Gravel Ride & 4K Walk  
October 26-27, 2024**

Benefitting Tread Setters Adaptive Cycling,  
a program of the Carrie Tingley Hospital Foundation  
and New Mexico non-profit organizations.











































**DayOfTheTread.com**

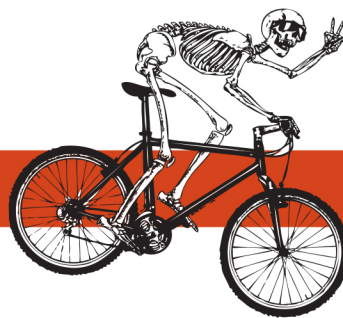


The Carrie Tingley Hospital Foundation assists families with their medical and daily living needs and offer long-term assistance, education and programs through funding for research scholarships and quality of life programs such as a summer wheelchair sports camp and scholarships for therapeutic horseback riding and dance lessons.



# 2024 Day of the Tread Sponsor Benefits

BENEFITS	Presenting Sponsor \$15,000 (1 Available)	Gravel Grinder Sponsor \$8,000	4K Walk Sponsor \$5,000	Road Ride Sponsor \$5,000	Route Sponsor \$2,500 (6 Available)	Recharge Zone \$1,000 (10 Available)	Roadie Sponsor \$500 (Unlimited)
Route named in your honor							
Company name used on all marketing materials							
Inclusion on all TV interviews							
Company logo on DOTT Jersey	 Front of Jersey						
Company booth at the event EXPO							
Company banner at the Start Finish							
Company logo placed on DOTT participant t-shirt	 Front of T-shirt						
Hyperlinked company logo featured on DOTT website							



## DayOfTheTread.com

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